

Outline Crowborough Sport Sustainability Project

Aims

- To develop a community-based sustainability initiative led by sport clubs in the Crowborough area
- To identify the elements of a common approach to addressing sustainability issues for local sport and physical activity organisations
- To bring in expert advice on best sustainability practice for local sport clubs
- To mount an effective local publicity campaign with the theme 'a healthy lifestyle and a healthy environment'
- To raise the profile of both sustainability initiatives and sport clubs among the Crowborough community
- To formulate a model for application elsewhere

Actions

- Conduct a survey of the main recent sustainability actions of Crowborough sport clubs
- Develop a distinctive approach to recommend to local sport clubs, consisting of a statement of principles and a declaration of intention, a sustainability audit, an action plan, training, monitoring and reporting arrangements
- Identify priorities for action over the next couple of years
- Identify local vehicles for publicising the sustainability and healthy lifestyle activities of Crowborough sport clubs
- Organise Carbon Literacy courses in conjunction with the Carbon Literacy Project and its [Sport Carbon Literacy Toolkit](#)
- Identify areas where expert advice can be brought to bear (e.g. energy efficiency, bio-diversity, sustainable pitch surfaces etc.) and commission work on local problems
- Design a campaign and a programme of activities, with the theme 'a healthy lifestyle and a healthy environment', including participation in the local Summer Fair 2024, the Christmas Fair, an exhibition at the local Leisure Centre, sport club events, including joint hosting of sustainability actions etc.
- Plan a strategy for further action by local sport clubs.

Participants (?)

Crowborough Athletic Football Club
Crowborough Hockey Club
Crowborough Beacon Golf Club
Wealden Cycling Club
Crowborough Rugby Club

Crowborough Leisure Centre
Green Transition Crowborough

Funding Requirements

Part-time staffing ?

Expert advice

Roller banners

Leaflets

Licence fee for Carbon Awareness training toolkits.

Registration fees for Carbon Awareness trainees

Club room hire